



Saving 200+ hrs/month for every Job Seeker

Helping serious job seekers find and apply to fewer, better-fit roles



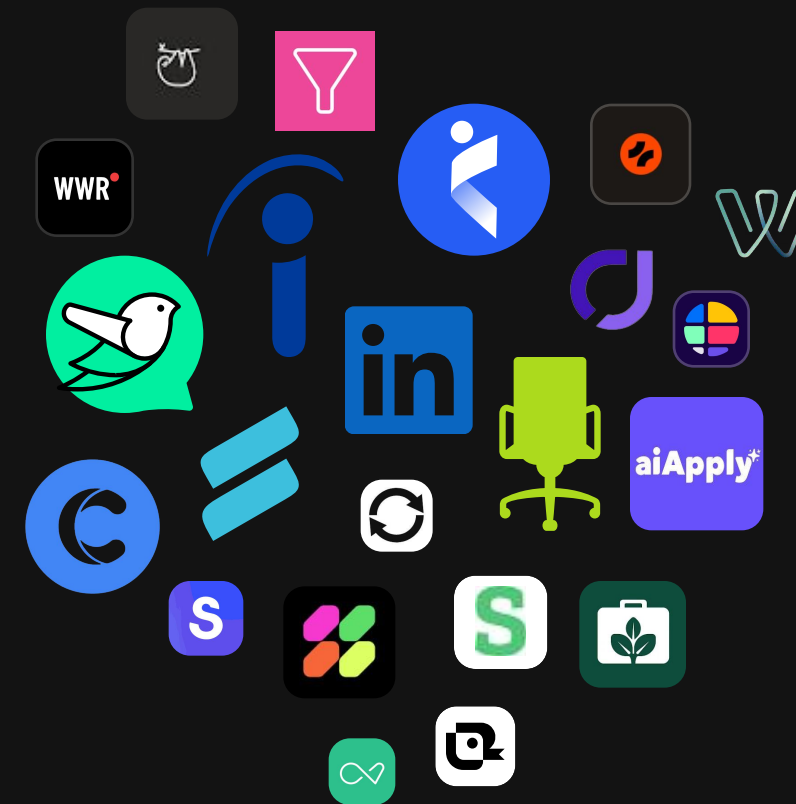
Job search should be one workflow.

The problem is not a lack of tools. It is a lack of a system.

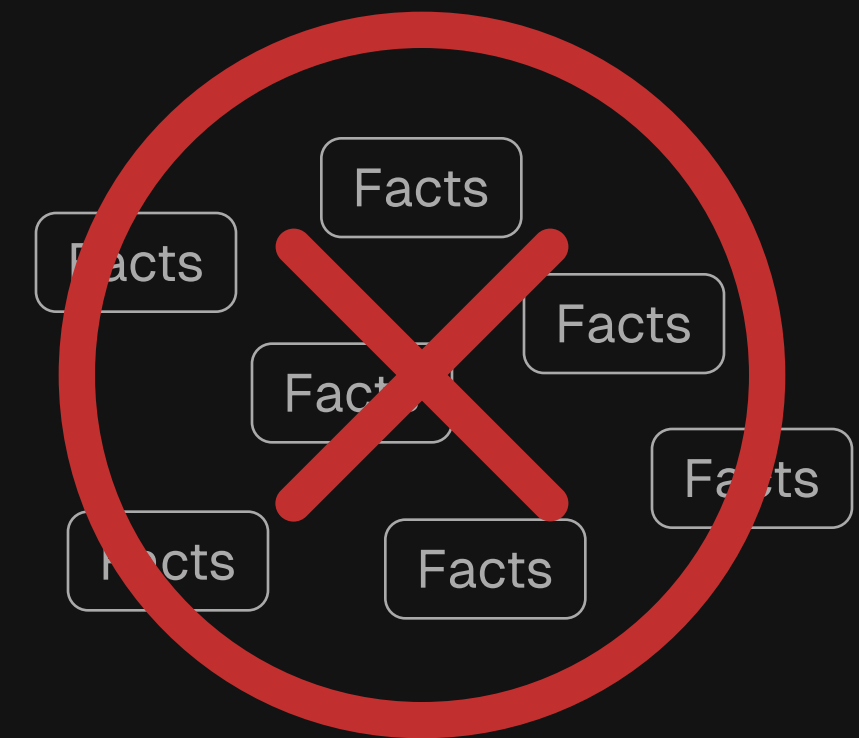
Too many steps.



Too many tools.



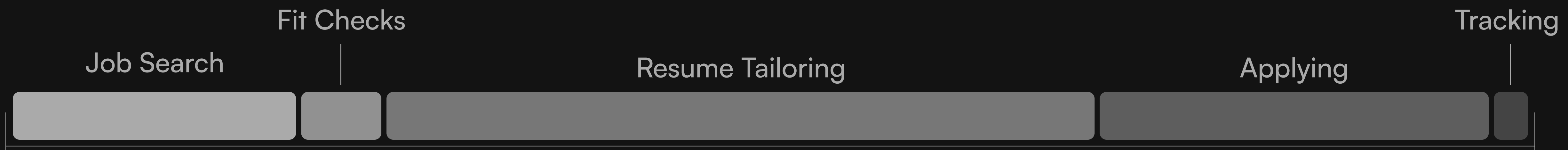
No single source of truth.





So far, most of the market category is making it easier to apply more.

But applying more is not the same as getting better outcomes.



Conventional search paths waste 250+ hrs/month




**A better system helps user
decide, stay in control, and automate the rest.**



It starts by showing users which roles are actually worth their time.

Instead of starting with endless listings, Proism starts with ranked matches & clear reasons for them.

 Tesla
Fullstack Developer

Full-time Visa Developer Hybrid LinkedIn

🚩 Entry Level (0-2 years)

📍 Texas, USA

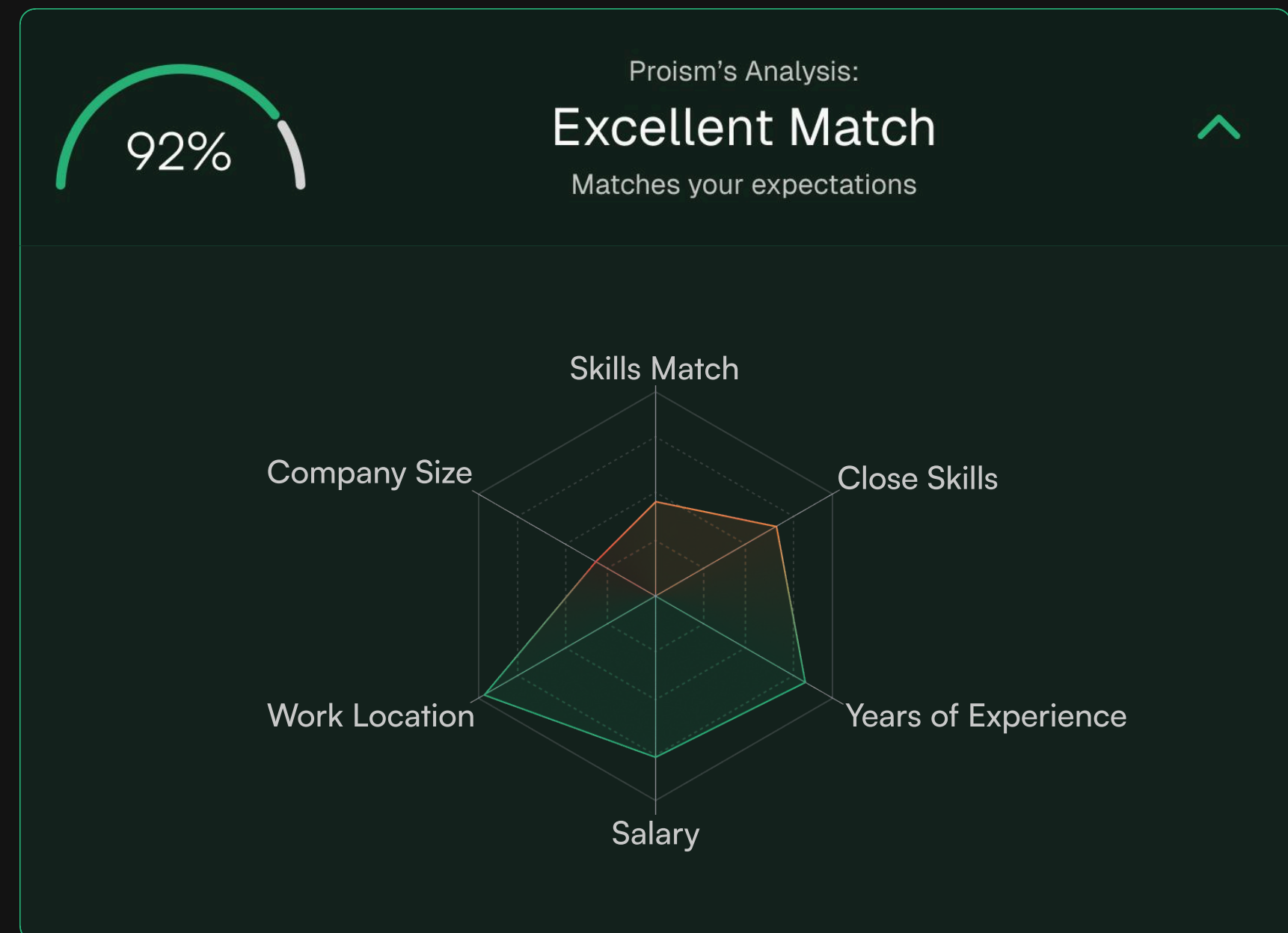
💰 \$25k - \$35k / year 🕒 2 Hours Ago

92% Compatibility 🔗 📖

Skills Required

React.js Front-end Developer Angular.js Zustand Weaviate Sequin CDC HTML/CSS

AI/UX Expert



Solution

Then it helps them apply without starting from scratch every time.

Apply Studio remembers what matters, asks only for what is missing, and helps users move through applications with far less repeated work.



Apply this for me, i'll grab a coffee

Performed 7 actions

Have you been employed by Adobe in the past?*

Yes

No

not employed by adobe ever

Performed 3 actions

Reading memories

Asking user for clarification...

I encountered this question and I am not sure about the answer, please fill in for me.

Waiting for your confirmation

Country*

India

Quick details needed

Please answer this to continue the application.

Is India as country correct?

Yes

Respond here...





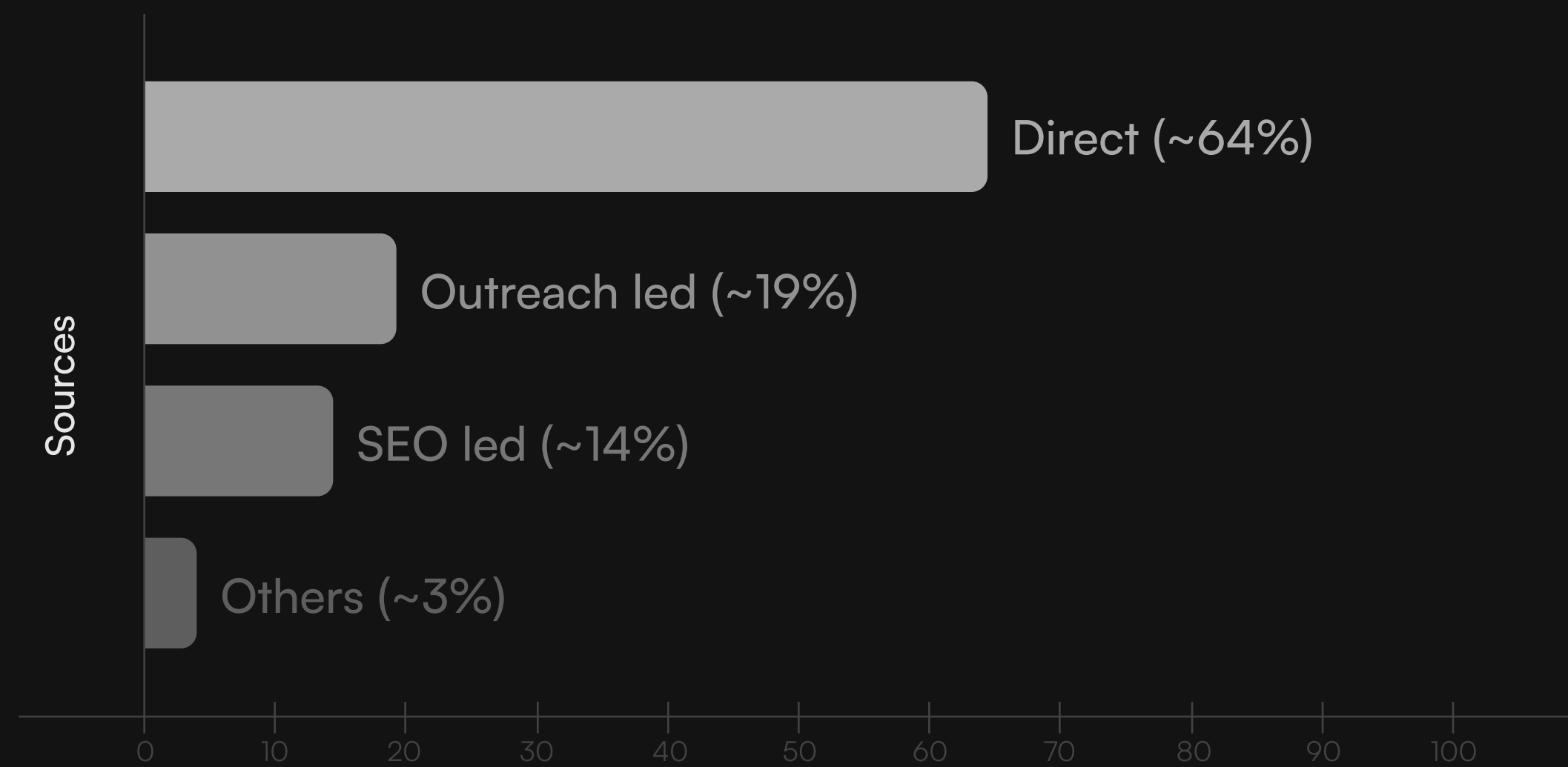
And this is finally possible because true personalization now happens in real time.

Job search tools now combine matching, tailoring, autofill, tracking, and adaptive behavior in one flow. The capability is here. The workflow is still being rebuilt.

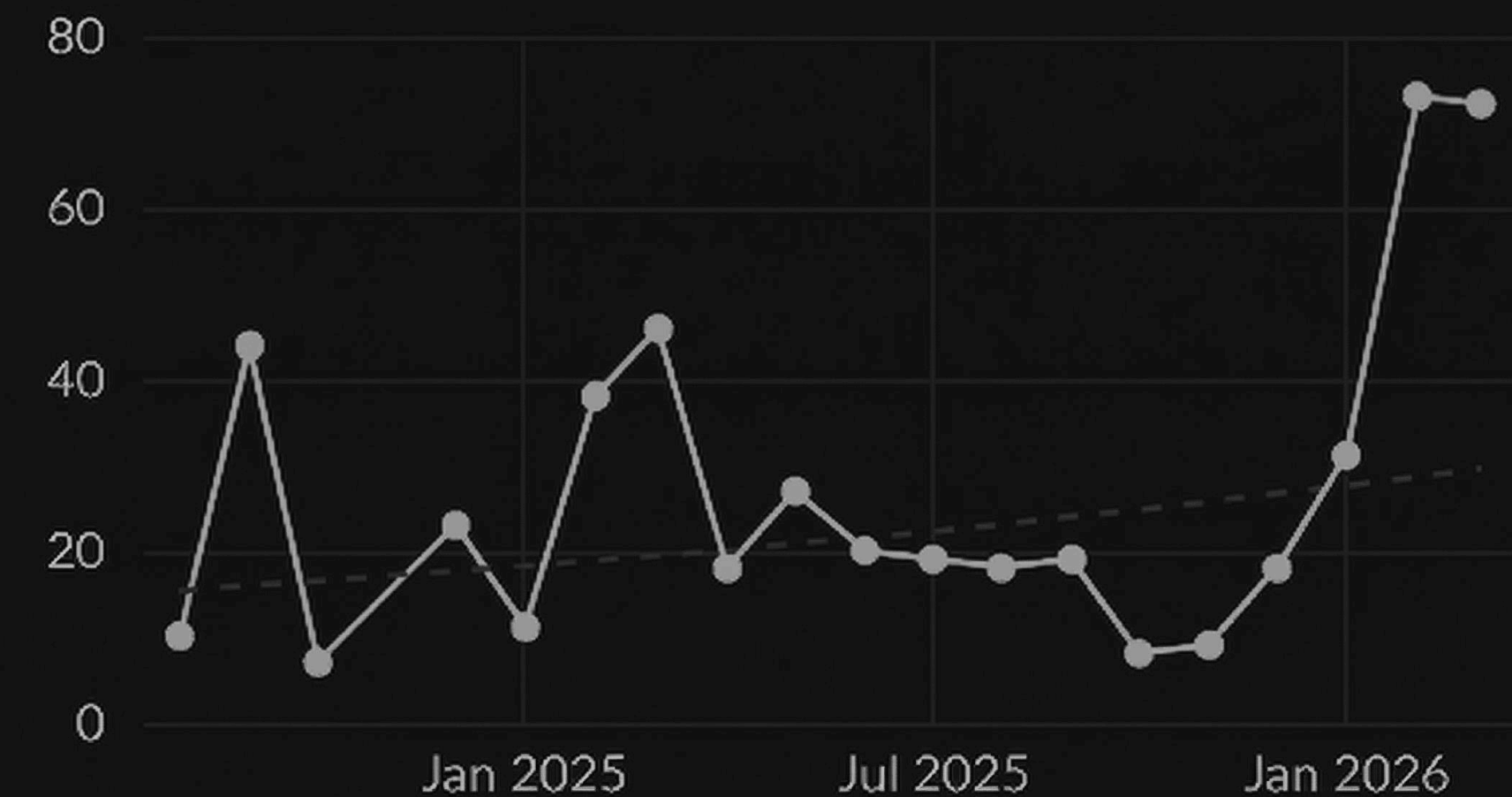


Our early acquisition is already working without paid spend.

1,800+ people have already used the app, with 80% of traffic coming organically.



App Traffic by Source



New Users Sign-ups








**We are not trying to help users apply more.
We are helping them apply better.**



While the market is still split between discovery and speed.

Some platforms help users discover jobs. Some helps them move faster through applications. Proism brings selection and execution into one system.

	Find	Decide	Apply	Track	Improve	Plan/month
 proism						\$18
 Tsenta (Direct)						\$19-\$99
 Massive						\$49-\$99
 Sprout						\$20-\$99
 Simplify						\$40
 HiringCafe						Free

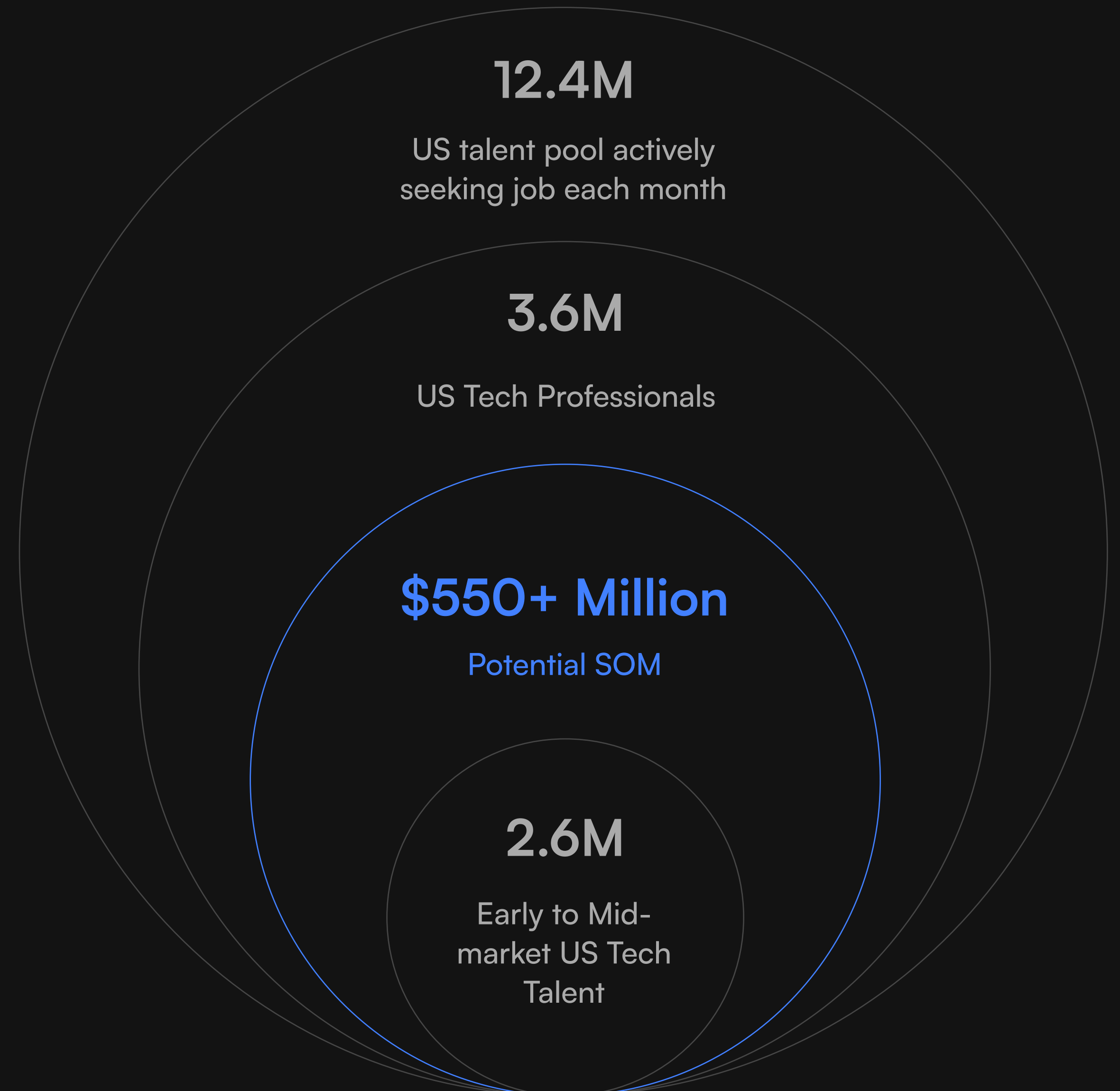


The **real advantage** is not tools or speed. It is a unified system that improves and adapts, while saving tons of time.



This is a large market hidden behind a narrow category label

Most platforms are still framed as job boards or application tools. The real market is broader: helping people make better career decisions, win better outcomes, and save time in the process.





and we know this category well enough to rebuilt it.

We have seen where the job search breaks for serious applicants. Now we are building the system we wish existed for us.



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proism.app



Thank you for the time.